A review of volunteered geographic information quality assessment methods

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ABSTRACT

With the ubiquity of advanced web technologies and location-sensing hand held devices, citizens regardless of their knowledge or expertise, are able to produce spatial information. This phenomenon is known as volunteered geographic information (VGI). During the past decade VGI has been used as a data source supporting a wide range of services, such as environmental monitoring, events reporting, human movement analysis, disaster management, etc. However, these volunteer-contributed data also come with varying *quality*. Reasons for this are: data is produced by heterogeneous contributors, using various technologies and tools, having different level of details and precision, serving heterogeneous purposes, and a lack of gatekeepers. Crowd-sourcing, social, and geographic approaches have been proposed and later followed to develop appropriate methods to assess the quality measures and indicators of VGI. In this article, we review various quality measures and indicators for selected types of VGI and existing quality assessment methods. As an outcome, the article presents a classification of VGI with current methods utilized to assess the quality of selected types of VGI. Through these findings, we introduce *data mining* as an additional approach for quality handling in VGI.

1. Introduction

Volunteered geographic information (VGI) is where citizens, often untrained, and regardless of their expertise and background create geographic information on dedicated web platforms (Goodchild 2007), e.g., OpenStreetMap (OSM),¹ Wikimapia,² Google MyMaps,³ Map Insight⁴ and Flickr.⁵ In a typology of VGI, the works of Antoniou *et al.* (2010) and Craglia *et al.* (2012) classified VGI based on the type of explicit/implicit geography being captured and the type of explicit/implicit volunteering. In explicit-VGI, contributors are mainly focused on mapping activities. Thus, the contributor explicitly annotates the data with geographic contents (e.g., geometries in OSM, Wikimapia, or Google). Data that is

implicitly associated with a geographic location could be any kind of media: text, image, or video referring to or associated with a specific geographic location. For example, geotagged microblogs (e.g., Tweets), geotagged images from Flickr, or Wikipedia articles that refer to geographic locations. Craglia *et al.* (2012) further elaborated that for each type of implicit/explicit geography and volunteering, there are potentially different approaches for assessing the *quality*.

Due to the increased potential and use of VGI (as demonstrated in the works of Liu *et al.* 2008, Jacob *et al.* 2009, McDougall 2009, Bulearca and Bulearca 2010, Sakaki *et al.* 2010, MacEachren *et al.* 2011, Chunara *et al.* 2012, Fuchs *et al.* 2013), it becomes increasingly important to be aware of the quality of VGI, in order to derive accurate information and decisions. Due to a lack of standardization, quality in VGI has shown to vary across heterogeneous data sources (text, image, maps, etc.). For example, as seen in Figure 1, a photograph of the famous tourist site the Brandenburg Gate in Berlin is incorrectly geotagged in Jakarta, Indonesia on the photo-sharing platform Flickr. On the other hand, OSM has also shown heterogeneity in coverage between different places (Haklay 2010). These trigger a variable quality in VGI. This can be explained by the fact that humans perceive and express geographic regions and spatial relations imprecisely, and in terms of vague concepts (Montello *et al.* 2003). This vagueness in human conceptualization of location is due not only to the fact that geographic entities are continuous in nature, but also due to the quality and limitations of spatial knowledge (Hollenstein and Purves 2014).

Figure 1. A photograph of the Brandenburg Gate in Berlin is incorrectly geotagged in Jakarta, Indonesia on the popular photo-sharing platform Flickr.

Providing reliable services or extraction of useful information require data with a fitness-for-use quality standard. Incorrect (as seen in [Figure 1](#)) or malicious geographic annotations could be minimized in place of appropriate quality indicators and measures for these various VGI contributions.

Goodchild and Li (2012) have discussed three approaches for assuring the quality of VGI: crowd-sourcing (the involvement of a group to validate and correct errors that have been made by an individual contributor), social approaches (trusted individuals who have made themselves a good reputation with their contributions to VGI can, for example, act as gatekeepers to maintain and control the quality of other VGI contributions), and geographic approaches (use of laws and knowledge from geography, such as Tobler's first law to assess the quality). Many works have developed methods to assess the quality of VGI based on these approaches.

In this article, we present an extensive review of the existing methods in the state-of-the-art to assess the quality of map-, image-, and text-based VGI. As an outcome of the review, we identify *data mining* as one more stand-alone approach to assess VGI quality by utilizing computational processes for discovering patterns and learning purely from data, irrespective of the laws and knowledge from geography, and independent from social or crowd-sourced approaches. Extending the spectrum of approaches will sprout more quality assessment methods in the future, especially for VGI types that have not been extensively researched so far. To the best of our knowledge, surveys on existing methods have not been done so far. This review provides an overview of methods that have been built based on theories and discussions in the literature. Furthermore, this survey gives the reader a glimpse to the practical applicability of all identified approaches. The remainder of this article unfolds as follows. In [Section 2](#), we describe the different quality measures and indicators for VGI. In [Section 3](#), we describe the main types of VGI that we consider for our survey, and in [Section 4](#), we describe the methodology that was followed for the selection of literature for this survey. [Section 5](#) summarizes the findings of the survey, and [Section 6](#) discusses the limitations and future research perspectives. Finally, we conclude our findings in [Section 7](#).

2. Measures and indicators for VGI quality

Quality of VGI can be described by quality *measures* and quality *indicators* (Antoniou and Skopeliti 2015). Quality measures, mainly adhering to the ISO principles and guidelines refer to those elements that can be used to ascertain the discrepancy between the contributed spatial data and the ground truth (e.g., completeness of data) mainly by comparing to authoritative data. When authoritative data is no longer usable for comparisons, and the established measures become no longer adequate to assess the quality of VGI, researchers have explored more intrinsic ways to assess VGI quality by looking into other proxies for quality measures. These are called quality indicators, that rely on various participation biases, contributor expertise or the lack of it, background, etc., that influence the quality of VGI, but cannot be directly measured (Antoniou and Skopeliti 2015). In the following, these quality measures and indicators are described in detail. The review of quality assessment methods in [Section 5](#) is based on these various quality measures and indicators.

2.1. Quality measures for VGI

International Organization for Standardization (ISO⁶) defined geographic information quality as *totality of characteristics of a product that bear on its ability to satisfy stated and implied needs*. ISO/TC 211⁷ (Technical Committee) developed a set of international standards that define the measures of geographic information quality (standard 19138, as part of the metadata standard 19115). These quantitative quality measures are: completeness, consistency, positional accuracy, temporal accuracy, and thematic accuracy.

Completeness describes the relationship between the represented objects and their conceptualizations. This can be measured as the absence of data (errors of omission) and presence of excess data (errors of commission). Consistency is the coherence in the data structures of the digitized spatial data. The errors resulting from the lack of it are indicated by (i) conceptual consistency, (ii) domain consistency, (iii) format consistency, and (iv) topological consistency. Accuracy refers to the degree of closeness between a measurement of a quantity and the accepted true value of that quantity, and it is in the form of positional accuracy, temporal accuracy and thematic accuracy. Positional accuracy is indicated by (i) absolute or external accuracy, (ii) relative or internal accuracy, (iii) gridded data position accuracy. Thematic accuracy is indicated by (i) classification correctness, (ii) non-quantitative attribute correctness, (iii) quantitative attribute accuracy. In both cases, the discrepancies can be numerically estimated. Temporal accuracy is indicated by (i) accuracy of a time measurement: correctness of the temporal references of an item, (ii) temporal consistency: correctness of ordered events or sequences, (iii) temporal validity: validity of data with regard to time.

2.2. Quality indicators for VGI

As part of the ISO standards, geographic information quality can be further assessed through qualitative quality indicators, such as the purpose, usage, and lineage. These indicators are mainly used to express the quality overview for the data. Purpose describes the intended usage of the dataset. Usage describes the application(s) in which the dataset has been utilized. Lineage describes the history of a dataset from collection, acquisition to compilation and derivation to its form at the time of use (Hoyle 2001, Guinée 2002, Van Oort and Bregt 2005). In addition, where ISO standardized measures and indicators are not applicable, we have found in the literature more abstract quality indicators to imply the quality of VGI. These are: trustworthiness, credibility, text content quality, vagueness, local knowledge, experience, recognition, reputation. Trustworthiness is a receiver judgment based on subjective characteristics, such as reliability or trust (good ratings on the creations, and the higher frequency of usage of these creations indicate this trustworthiness) (Flanagin and Metzger 2008). In assessing the credibility of VGI, the source of information plays a crucial role, as it is what credibility is primarily based upon. However, this is not straightforward. Due to the non-authoritative nature of VGI, the source maybe unavailable, concealed, or missing (this is avoided by gatekeepers in authoritative data). Credibility was defined by Hovland *et al.* (1953) as the *believability of a source or message, which comprises primarily two dimensions, the trustworthiness (as explained earlier), and expertise*. Expertise contains

objective characteristics such as accuracy, authority, competence, or source credentials (Flanagin and Metzger 2008). Therefore, in assessing the credibility of data as a quality indicator one needs to consider factors that attribute to the trustworthiness and expertise. Metadata about the origin of VGI can provide a foundation for the source credentials of VGI (Frew 2007). Text content quality (mostly applicable for text-based VGI) describes the quality of text data by the use of text features, such as the text length, structure, style, readability, revision history, topical similarity, the use of technical terminology, etc. Vagueness is the ambiguity with which the data is captured (e.g., vagueness caused by low resolutions) (De Longueville *et al.* 2010). Local knowledge is the contributors' familiarity to the geographic surroundings that she/he is implicitly or explicitly mapping. Experience is the involvement of a contributor with the VGI platform that she/he contributes to. This can be expressed by the time that the contributor has been registered with the VGI portal, number of global positioning system (GPS) tracks contributed (e.g., in OSM) or the number of features added and edited, or the amount of participation in online forums to discuss the data (Van Exel *et al.* 2010). Recognition is the acknowledgement given to a contributor based on tokens achieved (e.g., in gamified VGI platforms), and the reviewing of their contributions among their peers (Van Exel *et al.* 2010). Maué (2007) described reputation as a tool to ensure the validity of VGI. Reputation is assessed by, for example, the history of past interactions that are happening between collaborators. Resnick *et al.* (2000) described contributors' abilities and dispositions as features where this reputation can be based upon. Maué (2007) further argue that similar to the eBay rating system,⁸ the created geographic features on various VGI platforms can be rated, tagged, discussed, and annotated, which affects the data contributor's reputation value.

3. Map, image, and text-based VGI: definitions and quality issues

The effective utilization of VGI is strongly associated with data quality, and this varies depending primarily on the type of VGI, the way data is collected on the different VGI platforms, and the context of usage. The following sections describe the selected forms of VGI: (1) *map*, (2) *image*, and (3) *text*, their uses, and how data quality issues arise. These three types of VGI are chosen based on the methods that are used to capture the data (maps: as GPS points and traces, image: as photos, text: as plain text), and because they are the most popular forms of VGI currently used. This section further lays the ground work to understand the subsequent section on various quality measures and indicators, and quality assessment methods used for these three types of VGI.

3.1. Map-based VGI

Map-based VGI concerns all VGI sources that include geometries as points, lines, and polygons, the basic elements to design a map. Among others, OSM, Wikimapia, Google Map Maker, and Map Insight are examples of map-based VGI projects. However, OSM is the most prominent project due to the following reasons: (i) it aims to develop a free map of the world accessible and obtainable for everyone; (ii) it has millions of registered contributors; (iii) it has active mapper communities in many locations; and (iv) it provides free and flexible contribution mechanisms for data (useful for map provision, routing,

planning, geo-visualization, point of interests (POI) search, etc.). Thus, during the rest of the article we will discuss OSM as an example for map-based VGI. As in most VGI projects, the spatial dimension of OSM data is annotated in the form of nodes, lines, or polygons with latitude/longitude referencing, and attributes are annotated by tags in the form of key-value pairs. Each tag describes a specific geographic entity from different perspectives. There are no restrictions to the usage of these tags: endless combinations are possible, and the contributors are free to choose the tags they deem appropriate. Nevertheless, OSM provides a set of recommendations of accepted key-value pairs, and if the contributors want their contributions to become a part of the map, they need to follow the agreed-upon standards. This open classification scheme can lead to misclassification and reduction in data quality. Map-based VGI is commonly used for purposes, such as navigation and POI search. For these purposes, the positional accuracy and the topological consistency of the entities are as important as their abstract locations. The other dimension is the attribute accuracy, where the annotations associated with an entity should reflect its characteristics without conflicts (e.g., for road tags, one-way = true and two-way = true). In OSM, the loose contribution mechanisms result in problematic classifications that influence the attribute accuracy. In addition to accuracy, providing reliable services is affected by data completeness; features, attribute, and model completeness. Whether a map includes all the required features, whether a feature is annotated with a complete set of attributes, and if the model is able to answer all possible queries, all these points are related to the completeness quality measure. Especially due to the lack of ground-truth data for comparison, assessing VGI completeness still raises some challenges.

3.2. Image-based VGI

Image-based VGI is mostly produced implicitly within portals such as Flickr, Panoramio, Instagram, etc., where contributors take pictures of a particular geographic object or surrounding with cameras, smart phones, or any hand held device, and attach a geospatial reference to it. These objects/surroundings can be spatially referenced either by giving geographic coordinates and/or user-assigned geospatial descriptions of these photographs in the form of textual labels. These photo-sharing websites have several uses, such as environmental monitoring (Fuchs *et al.* 2013), pedestrian navigation (Robinson *et al.* 2012), event and human trajectory analysis (Andrienko *et al.* 2009), for creating geographical gazetteers (Popescu *et al.* 2008), or even to complement institutional data sources in your locality (Milholland and Pultar 2013).

Tagging an image is a means of adding metadata to the content in the form of specific keywords to describe the content (Golder and Huberman 2006), or in the form of geographic coordinates (geotagging) to identify the location linked to the image content (Valli and Hannay 2010). There exist several approaches to geotag an image: record the geographic location with the use of an external GPS device, with an in-built GPS (in many of the modern digital cameras, smart phones), or manually positioning the photo on a map interface.

Not only the GPS precision and accuracy errors resulting from various devices, but also other factors influence the quality of image-based VGI. For example, instead of

stating the position from where the photo was taken (photographer position) some contributors tend to geotag the photo with the position of the photo content, which could be several kilometers away from where the photo originated causing positional accuracy issues (as also discussed in Keßler *et al.* 2009). This is a problem when we want to utilize these photos, for example, in human trajectory analysis. Furthermore, due to the lack of sufficient spatial knowledge contributors sometimes incorrectly geotag their photographs (Figure 1), also in lower geographic resolutions (in case of Flickr, some contributors do not zoom enough to the street level, instead they zoom up to country or city level to geotag their photos). Or some contributors geotag and textually label random irrelevant photos for actual events, causing the users to doubt the trustworthiness of the content. Such contents are not fit for use for tasks, such as disaster management, environmental monitoring, or pedestrian navigation. Citizen Science Projects, such as GeoTag-X⁹ have in place machine learning and crowd-sourcing methods to discover unauthentic material and clean them.

3.3. Text-based VGI

Text-based VGI (typically microblogs) is mostly produced implicitly on portals, such as Twitter, Reddit or various Blogs, where people contribute geographic information in the form of text by using smart phones, PCs, or any hand held devices. Twitter, for example, is used as an information foraging source (MacEachren *et al.* 2011), in journalism to disseminate data to the public in near real-time basis (O'Connor 2009, Castillo *et al.* 2011), detect disease spreading (Chunara *et al.* 2012), event detection (Bosch *et al.* 2013), and for gaining insights on social interaction behavior (Huberman *et al.* 2008) or trajectories of people (Andrienko *et al.* 2013, Senaratne *et al.* 2014).

In text-based VGI, the spatial reference can be either in the text, where the contributor refers to a place-name (e.g., 'Lady Gaga is performing in New York today'), or the spatial reference can be the geotag where the tweet is originating from. While some people contribute meaningful information most others use these mediums to express personal opinions, moods, or for malicious aims, such as bullying or trolling to harass other users. Gupta and Kumaraguru (2012) conducted a study to investigate how much information is credible and therefore useful, and how much information is spam, on Twitter. They found that 14% of Tweets collected for event analysis were spam, while 30% of the Tweets contained situational awareness information, out of which only 17% of the total tweets contained credible situational awareness information. Such spam makes it difficult to derive useful information that could be of interest for the above-named use-cases. Therefore, quality analysis of these data is important to filter out the useful information, and disregard the rest. Other than the inherent GPS errors in devices, a bigger role for quality issues is played by the contributor herself/himself based on the information she/he provides. In addition, due to the lack of spatial knowledge of some contributors the location is incorrectly specified, and at times at a low resolution (in the Twitter interface on PCs the contributor can specify the location not only at the city level but also at a more coarse state level). Sometimes, if the contributor is writing about an event that takes place a few hundred kilometers away from her position, she would geotag her content with the location of the event rather than her position, or the other way around.

A summary of quality assessment methods for these VGI types is presented in [Section 5](#).

4. The literature review methodology

This review provides an overview of the state-of-the-art methods to assess the quality of selected types of VGI. To achieve this goal, we breakdown our review in to three categories. First, we show how the topic of quality assessment within map, image, and text VGI has evolved over the years since the birth of VGI in 2007 until the time of writing this article (mid of 2015). Second, the reviewed papers are classified according to the type of quality measure or indicator that is assessed within each of the papers. Third, all the quality measures and indicators that are addressed within each of the reviewed papers are classified with the different methods utilized to assess them.

We used the following strategy to select the literature for our review. We used Google Scholar to search for papers that include the following terms in their title or abstract: *data quality assessment, methods and techniques, uncertainty, volunteered geographic information, map, microblog, photo*. This query resulted in 425 research papers. We sorted the search results according to the Google Scholar relevance ranking.¹⁰ This relevance ranking follows a combined ranking algorithm that contains a weighting for the full text of each article, author of article, publisher, and how often the article has been cited in other scholarly articles. We refined our collection of papers by filtering out the papers according to the following criteria: (1) papers were published from 2007, (2) papers should describe quality assessment methods, or techniques, or tools, (3) a latest paper was selected when multiple versions of similar methods were available from the same research group. Citizen Science research studies are not considered in this review. As such, we selected 56 papers in total.

[Figure 2](#) shows the distribution of the reviewed papers for VGI quality assessment methods. Evidently, the publication of papers on this topic gained momentum in 2010, for the most part papers discuss methods for map-based VGI.

5. Existing methods for assessing the quality of VGI

We have reviewed state-of-the-art methods to assess various quality measures and indicators of VGI. Within this review, a method is considered to be a systematic procedure that is followed to assess the quality measures and quality indicators. For example, comparing with satellite imagery is a method to assess the positional accuracy of maps. The found methods have been mostly conceptually implemented for a particular use-case. These methods have been reviewed mainly based on the type of VGI, the quality measures and indicators supported, and the approaches followed to develop the method.

5.1. Distribution of selected literature

Out of the 56 papers that we reviewed, 40 papers discuss methods for assessing the quality of map-based VGI, in most cases taking OSM data as the VGI source. Eighteen papers introduce methods for text-based VGI taking mainly Twitter, Wikipedia, and Yahoo! answers as the VGI source. Thirteen papers introduce methods for image-

Figure 2. Distribution of the surveyed papers.

based VGI taking Flickr and Panoramio as their VGI source. In reference to Craglia *et al.*'s (2012) typology of VGI with the reviewed papers, most quality assessment work is done on explicit VGI and lesser amount of work is done on implicit VGI, although implicit VGI due to its very nature has more concerns regarding its quality.

5.2. Type of quality measures, indicators, and their associated methods

We have found 17 quality measures and indicators (7 measures and 10 indicators) that are addressed within the 56 papers we surveyed. In Table 1, we have classified these surveyed papers according to the type of quality measures and indicators, and the type of VGI. We found that papers particularly focusing on map-based VGI are clearly using only ISO standardized measures for quality assessment, whereas text-based VGI has been assessed only on the credibility, text content quality, and vagueness. Image-based VGI has been assessed in several papers on the positional/thematic accuracy, credibility, vagueness, experience, recognition, and reputation. Within these 56 papers, we came across 30 methods to assess these quality measures and indicators.

These quality measures/indicators gather previously discussed spatial data quality elements in the literature, but also extend the previous categorizations, such as Thomson *et al.* (2005), to include further spatial data quality indicators such as reputation, text content quality, or experience. A classification of the VGI quality measures and indicators according to the type of quality assessment methods and the type of VGI used in the respective applications is presented in Table 2. The sparse cells in the table indicate the quality measures/indicators that have not been explored excessively. We have further classified these methods according to the approach categorization by Goodchild and Li (2012). In addition to their categorization, we have also found methods based on the data mining approach.

Table 1. Classification of the reviewed papers according to the quality measures and indicators. Notes : ★ = map-based, ● = image-based, and ◇ = text-based VG. Here ▷◁ = a types of VG.

Papers	Quality measures and indicators										
	Positional accuracy	Thematic accuracy	Topological consistency	Completeness	Temporal accuracy	Geometric accuracy	Semantic accuracy	Lineage	Usage	Credibility	Trustworthiness
Jacobs <i>et al.</i> (2007)	●										
Agichtein <i>et al.</i> (2008)										◇	
Schmitz <i>et al.</i> (2008)			★								
Mummididi and Krumm (2008)		★									
Hasan <i>et al.</i> (2009)										◇	
Kounadi (2009)	★										
Ather (2009)	★			★							
De Longueville <i>et al.</i> (2010)											▷◁
Bishr and Janowicz (2010)											▷◁
Mendoza <i>et al.</i> (2010)										◇	
Hakay (2010)	★			★							
Clepuich <i>et al.</i> (2010)	★			★							
Corcoran <i>et al.</i> (2010)			★								
Girres and Touya (2010)		★	★	★	★	★	★	★	★		
Hakay <i>et al.</i> (2010)	★										
Poser and Dransch (2010)		▷◁									
Brando and Bucher (2010)	▷◁	▷◁	▷◁	▷◁	▷◁						
Huang <i>et al.</i> (2010)											▷◁
De Tré <i>et al.</i> (2010)	★	★									
A-Bakri and Fairbairn (2010)	★										

(Continued)

Table 1. (Continued).

Papers	Quality measures and indicators																
	Positional accuracy	Thematic accuracy	Topological consistency	Completeness	Temporal accuracy	Geometric accuracy	Semantic accuracy	Lineage	Usage	Credibility	Trustworthiness	Content quality	Vagueness	Local knowledge	Experience	Recognition	Reputation
Van Exe <i>et al.</i> (2010)															▷	▷	▷
Ciepuch <i>et al.</i> (2011)			*														
Neis <i>et al.</i> (2011)			*														
Codescu <i>et al.</i> (2011)		*								◇							
Castillo <i>et al.</i> (2011)												◇					
Becker <i>et al.</i> (2011)																	
Canini <i>et al.</i> (2011)										◇							
Ostermann and Spinsanti (2011)										▷	▷						
Keßler <i>et al.</i> (2011)								*									
O'Donovan <i>et al.</i> (2012)										◇							
Kang <i>et al.</i> (2012)										◇							
Gupta and Kumaraguru (2012)										◇							
Morris <i>et al.</i> (2012)										◇							
Hebich <i>et al.</i> (2012)	*																
Mooney and Corcoran (2012)		*															
Koukoietsov <i>et al.</i> (2012)				*													
Keßler and de Groot (2013)		*	*	*													
Senaratne <i>et al.</i> (2013)	●									●							

(Continued)

Table 1. (Continued).

[illegible]

5.2.1. *Quality assessment in map-based VGI*

5.2.1.1. *Positional accuracy.* In the works of Kounadi (2009), Ather (2009), Haklay (2010), Ciepluch *et al.* (2010), Al-Bakri and Fairbairn (2010), Zandbergen *et al.* (2011), Helbich *et al.* (2012), Jackson *et al.* (2013), Fan *et al.* (2014), Tenney (2014), Brando and Bucher (2010), Al-Bakri and Fairbairn (2010), authors employ officially gathered reference datasets to assess the positional accuracy of map-based VGI (mostly OSM data) by comparison. The comparison with reference data method has been further employed for the assessment of thematic accuracy (Kounadi 2009, Brando and Bucher 2010, Girres and Touya 2010, Poser and Dransch 2010, Arsanjani *et al.* 2015), completeness (Ather 2009, Kounadi 2009, Brando and Bucher 2010, Ciepluch *et al.* 2010, 2011, Haklay 2010, Hecht *et al.* 2013, Jackson *et al.* 2013, Fan *et al.* 2014, Tenney 2014), geometric accuracy (Girres and Touya 2010). For geometric accuracy, OSM objects of same structure were manually matched. This manual approach was preferred over an automated approach to avoid any processing errors.

Haklay (2010) applied the Linus Law and found out that higher the number of contributors on a given spatial unit on OSM, higher the quality. This study shows that comparison to reference datasets is not the only way to assess the quality of OSM data as done in many use-cases.

De Tré *et al.* (2010) use a possibilistic truth value (PTV) as a normalized possibility distribution to determine the uncertainty of the POIs being co-located. The uncertainty regarding the positioning of a POI is primarily caused by the imprecision with which the POI are positioned on the map interface. The proposed technique further semantically checks and compares the closely located POIs. Their method helps to identify redundant VGI, and fuse the redundancies together. Furthermore, this approach has been applied to also assess the thematic accuracy of map-based VGI.

In a rather different approach, Canavosio-Zuzelski *et al.* (2013) perform a photogrammetric approach for assessing the positional accuracy of OSM road features using stereo imagery and a vector adjustment model. Their method applies analytical measurement principles to compute accurate real world geo-locations of OSM road vectors. The proposed approach was tested on several urban gridded city streets from the OSM database with the results showing that the post adjusted shape points improved positional accuracy by 86%. Furthermore, the vector adjustment was able to recover 95% of the actual positional displacement present in the database.

Brando and Bucher (2010) present a generic framework to manage the quality of ISO standardized quality measures by using formal specifications and reference datasets. Formal specifications facilitate the assurance of quality in three manners with means of integrity constraints: (i) support on-the-fly consistency checking, (ii) comparison to external reference data, (iii) reconcile concurrent editions of data. However, due to a lack of proof of concept the practical applicability of this approach is difficult to conceive.

5.2.1.2. *Topological consistency.* The topological consistency in OSM data is assessed mainly using intrinsic data checks to detect and alleviate problems occurring through, for example, overlapping features or overshoots and undershoots in the data (also known as dangles where start and end point of two different lines should meet but do not, due to bad practices in digitization). Schmitz *et al.* (2008), Neis *et al.* (2011),

Table 2. Quality measures and indicators are classified according to the type of methods to assess them, and the types of VG. Notes: Methods are further classified according to the quality assessment approaches. ★ = map-based, ● = image-based, and ◇ = text-based VG.

Temporal accuracy	Completeness	Topological consistency	Thematic accuracy	Positional accuracy	Compare with reference data	Geographic	Type of approaches and methods
★	★	★	★	★	Compare with reference data		
	★	★	★	★	Line of sight		
	★	★	★	★	Form specifications		
	★	★	★	★	Semantic consistency check		
	★	★	★	★	Geometric analysis		
	★	★	★	★	Intrinsic data check		
	★	★	★	★	Integrity constraints		
	★	★	★	★	Automatic tag recommendation		
	★	★	★	★	Geographic proximity		
	★	★	★	★	Time between observations		
	★	★	★	★	Automatic scale capturing		
	★	★	★	★	Geographic familiarity		
	★	★	★	★	Manual inspection	Social	
	★	★	★	★	Manual inspection/annotation		
	★	★	★	★	Manual annotation		
	★	★	★	★	Comparing imitation with previous evaluation		
	★	★	★	★	Linguistic decision making		
	★	★	★	★	Meta-data analysis		
	★	★	★	★	Tokens achieved, peer reviewing		
	★	★	★	★	Applying Linus law		
	★	★	★	★	Possibilistic truth value	Crowd-sourcing	
	★	★	★	★	Cluster analysis	Data mining	
	★	★	★	★	Latent class analysis		
	★	★	★	★	Correlation statistics		
	★	★	★	★	Automatic detection of outliers		
	★	★	★	★	Regression analysis		
	★	★	★	★	Supervised classification		
	★	★	★	★	Feature classification		
	★	★	★	★	Provenance vocabulary		
	★	★	★	★	Heuristic metrics/fuzzy logic		
	★	★	★	★			

Barron *et al.* (2014), Siebritz (2014) have demonstrated that for each of these measures a separate topology integrity rule can be designed and applied. Further, based on the definition of planar and non-planar topological properties, Corcoran *et al.* (2010) and Da Silva and Wu (2007) have used geometrical analysis methods to assess the topological consistency of the OSM data. In another work, the concept of spatial similarity in multi-representations have been employed in order to perform both extrinsic and intrinsic quality analysis (Hashemi and Abbaspour 2015). The authors discuss that their method could be efficiently applied to VGI data for the purpose of vandalism detection. Other studies have also focused on evaluating the topological consistency of OSM data with a focus on road network infrastructures (Will 2014). In Wang *et al.* (2014) and Girres and Touya (2010), the authors have used the Dimensional Extended Nine-Intersection Model in order to compute the qualitative spatial relation between road objects in OSM. This method and model allows them to check for topological inconsistencies and be able to locate the junctions of roads in order to, for example, generate expected road signs.

5.2.1.3. Thematic accuracy and semantic accuracy. Mooney and Corcoran (2012) point out that most errors in OSM are caused by manual annotation by contributors who sometimes misspell the feature values. Addressing this issue, Codescu *et al.* (2011), Vandecasteele and Devillers (2013), Ali *et al.* (2014) have developed semantic similarity matching methods, which automatically assess the contributor annotation of features in OSM according to the semantic meaning of such features. Girres and Touya (2010) found that semantic errors were mainly due to the mis-specification of roads. For example, roads that were classified as 'secondary' in the reference dataset were classified as 'residential', or 'tertiary' by contributors in OSM data. The reasons for these inaccuracies as seen by authors are the lack of a standardized classification, looseness for contributors to enter tags and values that are not present in the OSM specification, lack of naming regulations w.r.t., for example, capitalization or prefixes. The authors emphasize the need for standardized specifications to improve semantic and attribute accuracy of OSM data.

Furthermore, in regard to semantic accuracy of map-based VGI, Vandecasteele and Devillers (2015) introduced a tag recommender system for OSM data, which aims to improve the semantic quality of tags. OSMantic is a plugin for the Java OpenStreetMap editor, which automatically suggests relevant tags to contributors during the editing process. Mummididi and Krumm (2008) use clustering methods on Microsoft's Live Search Maps¹¹ to group user contributed pushpins of POIs that are annotated with text. Frequent text phrases that appear in one cluster but infrequently in other clusters help to increase the confidence that the particular text phrase describes a POI.

5.2.1.4. Completeness. Koukoletsos *et al.* (2012) propose to use a feature-based automated matching method for linear data using reference datasets. Barron *et al.* (2014) and Girres and Touya (2010) use intrinsic data checks to record the statistics of the number of objects, attributes, and values, thereby keeping track of all omissions and commissions to the database.

5.2.1.5. Temporal accuracy. Very few works exist to assess the temporal accuracy. We reviewed the work of Girres and Touya (2010) where the authors use statistics to observe

the correlations of the number of contributors to the mean capture date, and to the mean version of the capture object in order to assess how many objects are updated. Their results show a linear increase of the mean date, and the mean version of captured object in relation to the number of contributors in the chosen geographic area. Concluding results show higher the number of contributors, more recent the objects were, and the more up-to-date the objects were.

5.2.1.6. Lineage, usage, purpose. In the work of Keßler *et al.* (2011), following a data-oriented approach with a focus on the origins of specific data items, their provenance vocabulary explicitly shows the lineage of data features of any online data. They base their provenance approach on Hartig (2009) on 'provenance information in the web of data'. Their approach allows them to classify OSM features according to recurring editing and co-editing patterns. To keep track of the data lineage, Girres and Touya (2010) urge the need for moderators who have control over screening the contributions (as in Wikipedia) for necessary source information. They further analyze the usage of data by comparing the limitations that were observed in previous evaluations of map-based VGI.

As a generic approach to assess ISO standardized quality indicators, Keßler and de Groot (2013) propose trust as a proxy to measure the topological consistency, thematic accuracy, and completeness in these map data based on data provenance, a method, which relies on trust indicators as opposed to ground truth data.

5.2.2. Quality assessment in image-based VGI

5.2.2.1. Positional accuracy and credibility. Jacobs *et al.* (2007) explored the varying positional accuracy of photos by matching photos with ancillary satellite imagery. They localize cameras based on satellite imagery that correlates with the camera images taken at a known time. Their approach helps where it is important to know the accurate location of the photographer instead of the target object. Zielstra and Hochmair (2013) on the other hand compared the geotagged positions of photos to the manually corrected camera position based on the image content. Their results indicate better positional accuracy for Panoramio photos compared to Flickr photos. Hollenstein and Purves (2014) assessed the positional accuracy of such photos by manually inspecting these photos for their correspondence between the tagged geographic label and geotagged position. Senaratne *et al.* (2013) assessed the positional accuracy of Flickr photos by computing a line of sight between the camera position and the target position based on in-between surface elevation data. They further manually inspected the geographic label against the geographic location. The results are used as a reference of quality for contributor and photo features of Flickr, and thereby used to derive credibility indicators.

5.2.2.2. Thematic accuracy. Foody *et al.* (2014) use Geowiki as the data source, where it contains a series of satellite imagery. Volunteered contributors were given the task to label the land use categories in these satellite imagery from a predefined set of labels. The accuracy of the labeling was assessed through conducting a latent class analysis (LCA). LCA allows the analyst to derive an accuracy measurement of the classification when there are no reference datasets available to compare with. The authors further emphasize that this method can be applied to image-based VGI. Further, their approach

characterizes the volunteers based on the accuracy of their labels of land use classes. This helps to ultimately determine the volunteer quality.

On a related work, Zhang and Kosecka (2006) used feature-based geometric matching using the image recognition software scale-invariant feature transform (Lindeberg 2012) to localize sample photos in urban environments. Although their work was not based on VGI, this is a potential approach to solve quality-related issues within image-based VGI.

5.2.3. Quality assessment in text-based VGI

Quality of text-based VGI has been mainly assessed through the credibility of such data based on contributor, text, and content features, and through the text content quality.

5.2.3.1. Credibility. Relating to a social approach of quality analysis, Mendoza *et al.* (2010) found out that rumors on Twitter tend to be more questioned by the Twitter community during an emergency situation. They further indicate that the Twitter community acts as a collaborative filter of information.

Castillo *et al.* (2011) employed users on mechanical turk¹² to classify pre-classified ‘news-worthy events’ and ‘informal discussions’ on Twitter according to several classes of credibility [(i) almost certainly true, (ii) likely to be false, ...]. This is then used in a supervised classification to evaluate which Tweets belong to these different classes of credibility. This helped the authors to derive credibility indicators. The user features such as average status count or the number of followers among others were found to be the top ranked user-based credibility features.

The work of Gupta and Kumaraguru (2012) is similar to Castillo *et al.* (2011), and follows a supervised feature classification PageRank-like method to propagate the credibility on a network of Twitter events. They use event graph-based optimization to enhance the trust analysis at each iteration that updates the credibility scores. A credible entity (node) links with a higher weight to more credible entities than to non-credible ones. Their approach is similar to that of Castillo *et al.* (2011), but the authors proposed a new technique to re-rank the Tweets based on a Pseudo Relevance Feedback.

Canini *et al.* (2011) divided credibility into implicit and explicit credibility. Implicit credibility is the perceived credibility of Twitter contributors, and is assessed by Twitter users by evaluating an external data source together with the Tweeters content topicality and its relevance to the context, and social status (follower/status counts). Explicit credibility is evaluated by ranking Tweeters (Twitter contributors) on a scale from 1 to 5 based on their trustworthiness. End result is a ranking recommendation system on whom to follow on Twitter regarding a particular topic.

O'Donovan *et al.* (2012) provided an analysis of the distribution of credibility features in four different contexts in the Twitter network: diversity of topics, credibility, chain length, and dyadic pairs. The results of their analysis indicate that the usefulness of credibility features depends on the context in question. Thus, the presence of a credibility feature alone is not good enough to evaluate the credibility of the context, but rather a particular combination of different credibility features that are ‘suitable’ for the context in question.

Morris *et al.* (2012) designed a pilot study with participants (with no technical background) to extract a list of features that are useful to make their credibility judgments. Finally, to run the survey, the authors sent the survey to a sample of Twitter users in

which they were asked to assess how each feature impacts their credibility judgment on a five-point scale. Their findings indicate that features, such as verified author expertise, re-tweets from someone you trust, or author is someone you follow have higher credibility impact. These features differ somewhat to the features extracted through the supervised classification of Castillo *et al.* (2011). These features were further ranked according to the amount of attention received by Twitter users.

Kang *et al.* (2012) defined three different credibility prediction models and studied how each model performs in terms of credibility classification of Twitter messages. These are: (1) social model, (2) content-based model, and (3) hybrid model (based on different combinations of the two previous models). The social model relies on a weighted combination of credibility indicators from the underlying social network (e.g., re-tweets, no. of followers). The content-based model identifies patterns and tweet properties that lead to positive reactions, such as re-tweeting or positive user ratings, by using a probabilistic language-based approach. Most of these content-based features are taken from Castillo *et al.* (2011). The main results from the paper indicate that the social model outperformed all other models in terms of predication accuracy, and that including more features in the predication task does not mean a better predication accuracy.

5.2.3.2. Text content quality. Agichtein *et al.* (2008) describe a generic method for all text-based social media data. They use three inputs for a feature classifier to determine the content quality: (1) textual features (e.g., word n -grams up to length five that appears in the text more than three times, semantic features such as punctuations, typos, readability measures, average number of syllables per word, entropy of word lengths, grammaticality), (2) user relationships (between users and items, user intuition, such as good answers are given by good answerers, and vote for other good answerers), (3) usage statistics (number of clicks on an item, dwell time on content).

Becker *et al.* (2011) use a two tier approach for the quality analysis of text-based Twitter data in an event analysis context. To identify the events, they first cluster tweets using an online clustering framework. Subsequently, they use three centrality-based approaches to identify messages in the clusters that have high textual quality, strong relevance, and are useful. These approaches are: (1) centroid similarity approach that calculates the cosine similarity of the 'tf-idf' statistic of words, (2) degree centrality method which represents each cluster message as a node in a graph, and two nodes are connected with an edge when their cosine similarity exceeds a predetermined threshold, (3) LexRank approach distributes the centrality value of nodes to its neighbors, and top messages in a cluster are chosen according to their LexRank value.

Hasan Dalip *et al.* (2009) on the other hand use text length, structure, style readability, revision history, and social network as indicators of text content quality in Wikipedia articles. They further use regression analysis to combine various such weighed quality values into a single quality value, that represents an overall aggregated quality metric for text content quality.

Bordogna *et al.* (2014) measure the validity of text data by measuring the number of words, proportion of correctly spelled words, language intelligibility, diffusion of words, and the presence of technical terms as indicators of text content quality. They further explored quality indicators such as experience, recognition, and reputation to determine the quality of VGI.

5.2.4. Generic approaches

As a generic method for all VGI, Forghani and Delavar (2014) propose a new quality metric for the assessment of topological consistency by employing heuristic metrics such as minimum bounding geometry area and directional distribution (standard deviational ellipse). Van Exel *et al.* (2010) propose to use contributor-related quality indicators, such as local knowledge (e.g., spatial familiarity), experience (e.g., amount of contributions), and recognition (e.g., tokens achieved). A conceptual workflow for automatically assessing the quality of VGI in crisis management scenarios was proposed by Ostermann and Spinsanti (2011). VGI is cross-referenced with other VGI types and institutional ancillary data that are spatially and temporally close. However, in a realistic implementation this combination of different VGI data types for cross referencing is a challenging task due to their heterogeneity. Bishr and Janowicz (2010) propose to use trust together with reputation as a proxy measure for VGI quality, and established the spatial and temporal dimensions of trust. They assert that shorter geographic proximity of VGI observations provide more accurate information as opposed to higher geographic proximity VGI observations (implying that *locals know better, the proximate spectator sees more*). On a temporal perspective of trust, they further claim that trust in some VGI develop and decay over time, and that the observation time of an event has an effect on the trust we endow in one's observation. Furthermore, to assess the trust of VGI, Huang *et al.* (2010) developed a method to detect outliers in the contributed data. De Longueville *et al.* (2010) proposed two methods to assess the vagueness in VGI. (1) contributor encodes the vagueness of their contributed spatial data in a 0–5 scale (e.g., 5 = it is exactly there, 0 = I do not know where it is). (2) The second type is system created vagueness that is assessed through automatically capturing the scale at which VGI is produced. VGI produced in lower scales is classified as more vague.

Table 2 shows a summary matrix of all quality measures and indicators observed in the literature review, with various methods that can be applied to assess these quality measures/indicators. Following this matrix, we can learn which methods can be applied to solve various quality issues within map, text and image-based VGI. However, this should be followed with caution, as we present here only what we discovered through the literature review, and the presented methods could be applied beyond our discovery, and therefore need to be further explored.

6. Discussion and future research perspectives in VGI quality

VGI is available with tremendous amounts through various platforms, and it is crucial to have methods to ensure the quality of these VGI. The vast amount of data and the heterogeneous characteristics of utilization make the traditional comparison with reference datasets no longer viable in every application scenario (also due to the lack of access to reference data). Based on such characteristics, Goodchild and Li (2012) propose three approaches to ensure the quality of VGI: (1) crowd-sourced, (2) social, and (3) geographic. As seen in Table 2, 20 of the methods we have discovered in the literature fall in to geographic, social, or crowd-sourced approaches. Furthermore, 10 of the methods we discovered fall into an additional approach: (4) data mining, that helps to assess VGI quality by discovering patterns and learning purely from the data. Data

mining can be used as a stand-alone approach, completely independent of the laws and knowledge of geography, and independent from social or crowd-sourced approaches to assess the quality of VGI. For example, the PTV method is used to assess the positional uncertainty of POIs based only on the possibility distribution. Similarly, outlier detection, cluster analysis, regression analysis, or correlation statistics methods can be used to assess the data quality by purely discovering and learning data patterns, irrespective of the laws and knowledge from geography. The supervised learning, and feature classification methods that are used to assess the quality of text-based VGI use text, message, and user features to train the classifier. These two machine learning methods we found in the literature once again work irrespective of the laws and knowledge from geography. Therefore, we believe these methods deserve to be represented under an additional approach to assess VGI quality.

We have classified the found methods according to these four approaches based on the description of the methods in the literature. By this discovery, we aim to extend Goodchild and Li's (2012) classification in this survey.

While most methods have been utilized to assess the positional accuracy, thematic accuracy, and topological consistency, fewer methods tackle the rest of the quality measures and indicators we review, such as the completeness, temporal accuracy, or vagueness. Future work should focus also on other potential approaches to handle quality measures and indicators. Different VGI platforms should clearly communicate to the contributors and the consumers, as to what kind of data that one could contribute. The more precise this is, the more comprehensive it is to the contributor on what is expected in terms of data. As also stated by Antoniou *et al.* (2010), explicit VGI gives a loosely coupled specification(s) of what volunteers can contribute. If these specifications are more rigid the future of VGI can expect higher quality information, although it may be a compromise with lesser contributions. This may further vary depending on the task at hand.

Lower population density positively correlates with fewer number of contributions, thus affecting data completeness or positional accuracy (Girres and Touya 2010, Haklay 2010, Neis *et al.* 2013, Mullen *et al.* 2014). However, more research needs to be done regarding this issue. Hence, a step further in this direction is to derive the socio-economic impacts on OSM data quality. As presented in Section 5.2., there have been a number of studies and empirical research performed on the subject of OSM quality. Nevertheless, a solid framework for assessing OSM data is far from being established, *let alone* a framework of quality measurement for specific application domains. The limitation is that existing measures and indicators (described by ISO) are not inclusive enough to evaluate OSM data. This is mainly because the nature of OSM (and VGI in general) is fundamentally different to what geospatial experts have dealt with so far. Therefore, we argue that there are still research gaps when defining quality measures/indicators and proposing methods to calculate these measures/indicators. In addition, only few studies have been conducted to explore and analyze the differences in quality requirements for different application domains. Therefore, as a recommendation for future research in this topic, we suggest to develop a systematic framework that provides methods and measures to evaluate the fitness for purpose of each VGI type. This would need to not only focus on the analysis of data itself, but also explore the social factors which are the driving forces behind public contributions, and thus

considerably affect the quality. For example, one could define a mathematical model based on OSM intrinsic data indicators (e.g., number of contributors, number of edits, etc.) to estimate the quality (e.g., completeness) of data without having reference data at hand. This would enrich and complete the new paradigm of intrinsic quality evaluation, which by far has received less attention from the research community, compared to the common extrinsic quality evaluation, i.e., comparison with reference data.

The utilization of text and image-based VGI still mostly depends on the geotagged content. However, the sparse geotagged content of these two VGI types in most cases represent only a minority of the data. Therefore, generalization based on VGI is still limited and need further demographic studies.

Gamification has become a popular way to involve people to contribute spatial data (Geograph, Foursquare,¹³ Ingress¹⁴ are some examples). Such gamification approaches have increased participation as well as spatial coverage (Antoniou *et al.* 2010, Antoniou and Schlieder 2014). Due to the clear incentives of this data collection approach (going high up in rankings, collecting badges, etc.) this popular method can be used to control the process of collecting more accurate data by incorporating data quality concepts (Yanenko and Schlieder 2014). One way to do that would be to give a ranking to the contributor based on the quality of their collected data. Revealing such rankings of their peers would further encourage the contributors to pay more attention to the quality of their data (peer pressure).

As encouragement mechanisms are required to motivate people to contribute, we should also research methods to make contributors aware of the importance of quality, and secondly to involve the contributors and consumers to maintain the quality of the VGI contents. This can be achieved, for example, by collaboratively doing quality checks on the data. Such collaborative efforts are presently actively done in OSM, but rather inadvertently done on Flickr or Twitter. As evident from the review, image and text-based VGI have been given far less attention to its quality as compared to map-based VGI. We see this as mainly due to the complexity of the image and text data types. Comments and discussions associated with image and text contents might be one way to ensure the contribution while systematic analysis of these resources is not a trivial process. Our understanding is that quality assurance methods for text and image-based VGI are still on the phase of experimentation, and therefore need more attention in order to standardize these methods in to practice. This is crucial because more and more text and image-based VGI are being utilized in various applications. Furthermore, the works of Sacha *et al.* (2016), where they introduce a framework that integrates trust and other various quality indicators in a knowledge generation process within the visual analytics paradigm can be adapted in future research to assess and visually analyze quality of VGI. Their framework allows the user to comprehend the associated quality at each step of knowledge generation, and also express their confidence in the findings and insights gained by externalizing their thoughts. This facilitates the user to comprehend the provided quality of data as well as the perceived quality.

As further evident from this review, there is no holy grail that could solve all types of quality issues in VGI. We should be aware of the heterogeneity of these data, and be informed of the existing state-of-the-art to resolve many of the quality issues of VGI, and their limitations. Addressing these limitations and thereby improving the existing methods already paves for new contributions on this topic that should be recognized as valid scientific contributions in the VGI community.

7. Conclusions

In this review of VGI quality, we have taken a critical look at the quality issues within map, image, and text VGI types. The heterogeneity of these VGI types gives rise to varying quality issues that need to be dealt with varying quality measures and indicators, and varying methods. As a result of this review, we have summarized the literature in to a list of 30 methods that can be used to assess one or more of the 17 quality measures and indicators that we have come across in the literature for map, image, and text-based VGI, respectively. This review further shows the following: (1) a majority of reviewed papers focus on assessing map-based VGI. (2) Though implicit VGI (e.g., text-based Twitter or image-based Flickr) has higher quality concerns in comparison to explicit VGI (e.g., map-based OSM), such explicit VGI has received significantly higher attention to resolve quality issues, compared to implicit VGI. The review shows the increasing utilization of implicit VGI for geospatial research. Therefore, more efforts should be in place to resolve quality issues within these implicit VGI. (3) Mostly ISO standardized quality measures have been used to assess the quality of map-based VGI (OSM). Text-based VGI have been assessed on the credibility, vagueness, and the content quality. Image-based VGI have been assessed on the positional/thematic accuracy, credibility, vagueness, experience, recognition, and reputation. A logical explanation for this is that ISO standardized measures are most often assessed through comparative analysis with ground truth data. For the explicit VGI (e.g., OSM), we can easily realize, which ground truth data to look for. However, for implicit VGI, it is not straightforward to realize which ground truth data to look for, therefore comparative analysis is not always possible (e.g., topological consistency, or thematic accuracy cannot be directly assessed, as we need to derive the topology or the thematic attributes from the VGI in an additional data processing step). These implicit VGI are further enriched with contributor sentiments and contextual information. Therefore, ISO standardized measures alone are not enough to assess the quality of implicit VGI. This explains the use of indicators, such as reputation, trust, credibility, vagueness, experience, recognition, or local knowledge as quality indicators. A lack of standardization of these more abstract quality indicators is a reason why fewer works exist for image and text-based VGI. In addition, the implicit nature of the geography that is contributed in most of these VGI is yet another reason for the insufficiency of quality assessment methods for text and image-based VGI. (4) We have classified the quality assessment methods according to the crowd-sourced, geographic, and social approaches as introduced by Goodchild and Li (2012). We have further discovered data mining as an additional approach in the literature that extends Goodchild and Li's (2012) classification.

Notes

1. <http://www.openstreetmap.org>
2. <http://www.wikimapia.org>
3. <https://www.google.com/maps/mm>
4. <http://www.mapsharetool.com/external-iframe/external.jsp>
5. <http://www.flickr.com>
6. <http://www.iso.org/iso/home/standards.htm>
7. <http://www.isotc211.org/>
8. http://ebay.about.com/od/gettingstarted/a/gs_feed.htm

9. <http://geotagx.org/>
10. <https://scholar.google.com/scholar/about.html>
11. <http://maps.live.com>
12. <https://www.mturk.com>
13. <https://foursquare.com/>
14. <https://www.ingress.com/>

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